



**TOYOTA**  
*Let's Go Places*



## **IMAGE USA II PARTS CENTER FIXTURES**

### **DISPLAY WAREHOUSE**

**1-800-842-5501**

8860 Kenamar Drive, #307

San Diego, CA 92121

[www.displaywarehouse.net/toyota](http://www.displaywarehouse.net/toyota)

*FREE DESIGN SERVICES*







***We believe a vehicle purchase is just the beginning of your customers' shopping experience.***

As an approved and preferred parts store fixture and display vendor for Toyota, we develop fixture and display solutions that optimize your floor space, elevate your merchandise and create an experience that will motivate your customers to buy. With Display Warehouse's consultation and free design services, there is no challenge that cannot be met. From floor fixtures to lifestyle walls, Display Warehouse will transform your Toyota Parts Center into a luxurious retail space where customers can purchase branded items to customize and accessorize their Toyota vehicles.





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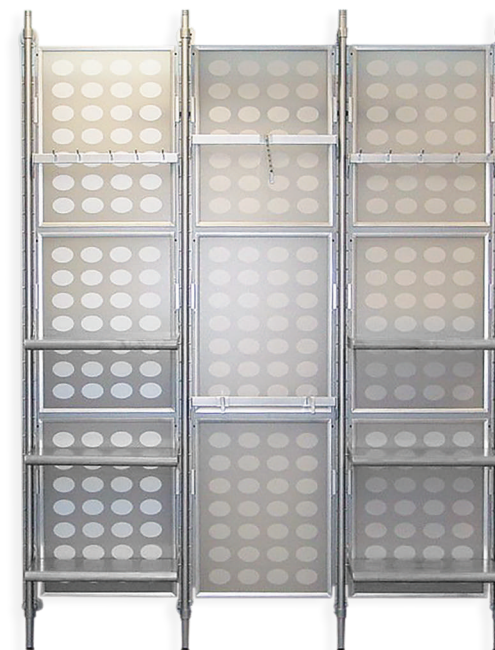






## WALL DISPLAY

*Toyota "LIFESTYLE" Acrylic Ovals*



Perfect as a focal wall to showcase core products, such as car care and maintenance items. To further merchandise complementary products and additional stock, frame it with our ever-so popular slatwall.

**Available Finishes:**  
Frosted Acrylic with Ovals  
Stardust Silver





## Included with the “LIFESTYLE” Wall:

- (4) Four outrigger wall mounted posts at 8’-8”H
- (9) Nine 22”W x 29”H center mount, framed frosted acrylic lifestyle panels with frosted ovals

**SKU: DWSCP90-O (DW9672WU)**

Overall dimensions: 6’-6”W x 8’-8”H (also available in 84” high)

### **CUSTOMIZE IT!**

Optional Accessories for the “LIFESTYLE” Wall  
(Coated in Stardust Silver to match Image USA II colors)

#### **BULLNOSE SHELF – DW11CW70**

12”D x 24”W, built-in shelf brackets included



#### **ACCESSORY RAIL – DW12C707**

24”L with built-in brackets



#### **ACCESSORY RAIL HOOKS**

DW12C849 – 4” Hook

DW12C850 – 6” Hook

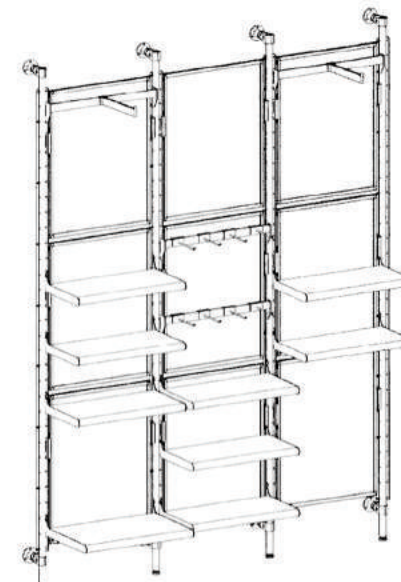
DW12C851 – 8” Hook



#### **ACCESSORY RAIL FACEOUTS (for soft goods)**

DW12C840 – 12” Straight Arm

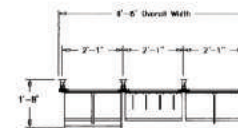
DW12C846 – 12” Slanted Waterfall



3-D View with accessories



Front View



Plan View



Side View

#### *Accessories when framed by slatwall*

**SIGN FASCIA – DWSIGNFAC**  
6½”D x 12”H with interchangeable clear overlay with  
½” dimensional letters

**SLATWALL – DWSWHPL**  
4’H x 8’L HPL, 4” on-center with aluminum inserts

**FASCIA TO ACCENT SLATWALL – DWFACIA**

**WALL PLATFORM BASE – DWWPB**







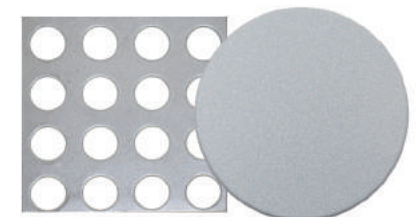
## WALL DISPLAY

*"ACCESSORIES" Perforated Metal*



The perforated metal panels of the "ACCESSORIES" line work well with all cars and SUVs – especially with Tundra and Tacoma. Display your best items for your most popular-selling vehicles. Frame it with slatwall to create a focal wall within your retail parts center.

**Available Finishes:**  
Perforated Metal  
Stardust Silver





## Included with the “ACCESSORIES” Wall:

- (4) Four uprights at 8'-8" H
- (6) Six ½" diameter framed perforated metal panels

### SKU: DWSCP90-P

Overall dimensions: 6'-6" W x 8'-8" H (also available in 84" high)

### CUSTOMIZE IT!

Optional Accessories for the “ACCESSORIES” Wall  
(Coated in Stardust Silver to match Image USA II colors)

#### BULLNOSE SHELF – DW11CW70

12"D x 24"W, built-in shelf brackets included

#### ACCESSORY RAIL – DW12C707

24"L with built-in brackets

#### ACCESSORY RAIL HOOKS

DW12C849 – 4" Hook

DW12C850 – 6" Hook

DW12C851 – 8" Hook

#### PERFORATED PANEL HOOKS

DW849 – 4" Hook

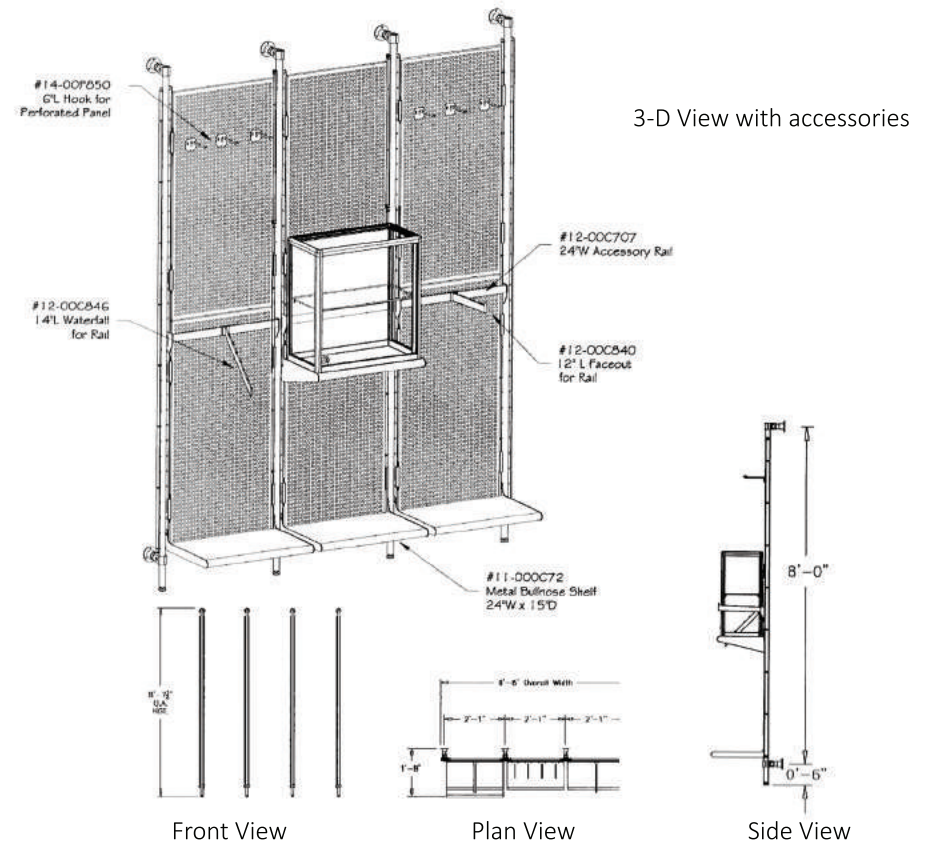
DW850 – 6" Hook

DW851A – 8" Hook

#### ACCESSORY RAIL FACEOUTS (for soft goods)

DW12C840 – 12" Straight Arm

DW12C846 – 12" Slanted Waterfall



#### Accessories when framed by slatwall

**SIGN FASCIA – DWSIGNFAC**  
6½"D x 12"H with interchangeable clear overlay with ½" dimensional letters

**SLATWALL – DWSWHPL**  
4'H x 8'L HPL, 4" on-center with aluminum inserts

**FASCIA TO ACCENT SLATWALL – DWFACIA**

**WALL PLATFORM BASE – DWWPB**





# FLOOR FIXTURE: Two-Way Unit



Artfully display Lifestyle products in compact areas. Two-Way units take up less space and will allow you to display soft goods, carded merchandise and other branded items.

**Available Finishes:**  
Frosted Acrylic with Ovals  
Perforated Metal  
Stardust Silver





## Included with the Two-Way Unit:

Low post/panel  
Base with casters  
Stardust Silver frame and your choice of finish

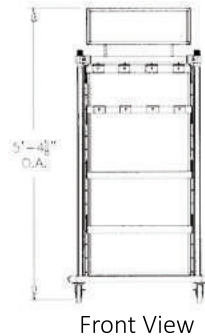
SKU: DWSCP55-O (Frosted Acrylic with Ovals)

SKU: DWSCP55-P (Perforated Metal)

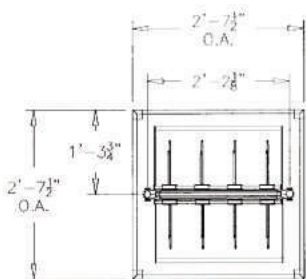
Overall dimensions: 2'-8" L x 2'-8" W x 4'-7" H



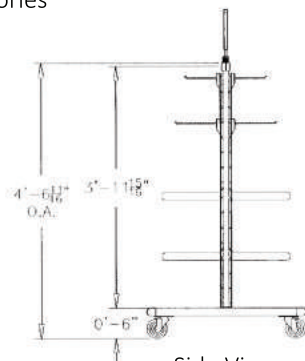
3-D View with accessories



Front View



Plan View



Side View

## CUSTOMIZE IT!

Optional Accessories for the Two-Way Unit  
(Coated in Stardust Silver to match Image USA II colors)

**BULLNOSE SHELF – DW11CW70**

12"D x 24"W, built-in shelf brackets included



**ACCESSORY RAIL – DW12C707**

24"L with built-in brackets



**ACCESSORY RAIL HOOKS**

DW12C849 – 4" Hook

DW12C850 – 6" Hook

DW12C851 – 8" Hook



**PERFORATED PANEL HOOKS**

DW849 – 4" Hook

DW850 – 6" Hook

DW851A – 8" Hook



**ACCESSORY RAIL FACEOUTS (for soft goods)**

DW12C840 – 12" Straight Arm

DW12C846 – 12" Slanted Waterfall



**SIGN FRAME – DW20C109**

23"W x 8" H (graphics sold separately)



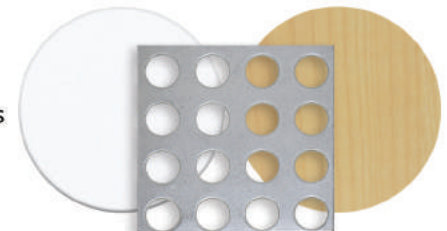


# FLOOR FIXTURE: Low 2 Panel Gondola



The Low 2 Panel Gondola easily adapts to merchandise across multiple product lines. It will expand your retail division and allow you to display an array of associated products, maintenance care and accessories.

**Available Finishes:**  
Frosted Acrylic with Ovals  
Perforated Metal  
Wood Laminate



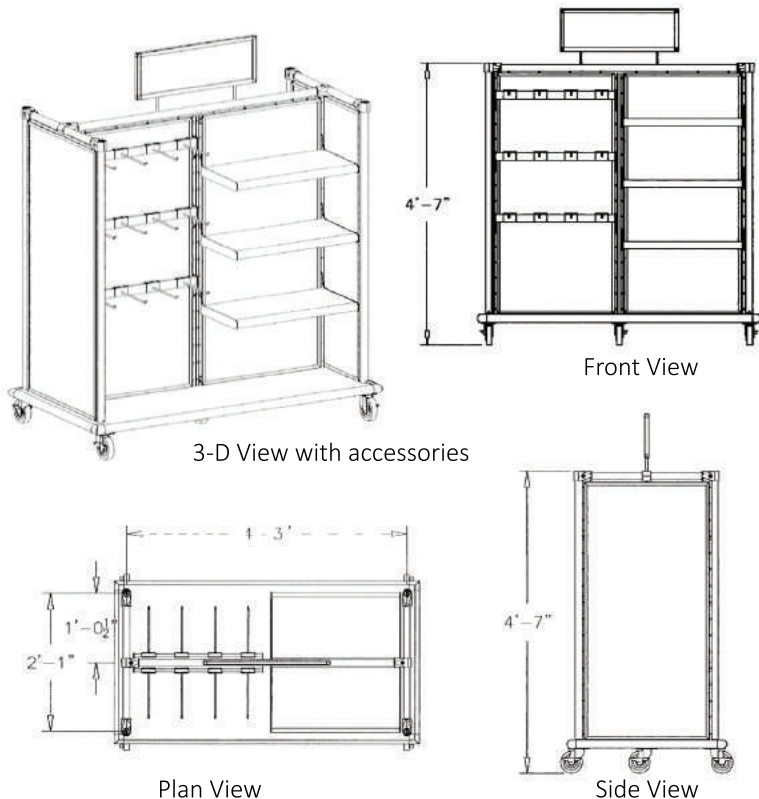


## Included with the Low 2 Panel Gondola

(2) Two center panels  
 (2) Two end panels  
 Bullnose base with casters  
 Stardust frame

**SKU: DWCB5655**

Overall dimensions: 4'-3"L x 2'-1"W x 4'-7"H



### ***CUSTOMIZE IT!***

Optional Accessories for the Low 2 Panel Gondola  
 (Coated in Stardust Silver to match Image USA II colors)

#### **BULLNOSE SHELF – DW11CW70**

12"D x 24"W, built-in shelf brackets included

#### **ACCESSORY RAIL – DW12C707**

24"L with built-in brackets

#### **ACCESSORY RAIL HOOKS**

DW12C849 – 4" Hook

DW12C850 – 6" Hook

DW12C851 – 8" Hook

#### **PERFORATED PANEL HOOKS**

DW849 – 4" Hook

DW850 – 6" Hook

DW851A – 8" Hook

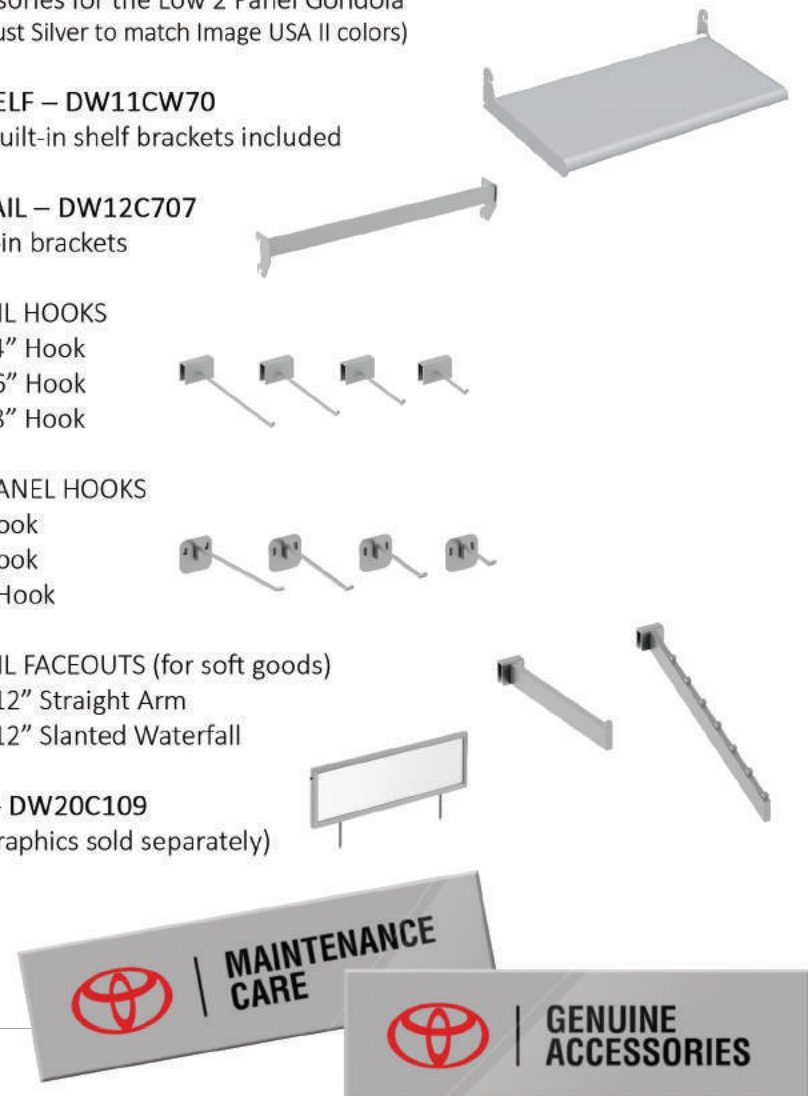
#### **ACCESSORY RAIL FACEOUTS (for soft goods)**

DW12C840 – 12" Straight Arm

DW12C846 – 12" Slanted Waterfall

#### **SIGN FRAME – DW20C109**

23"W x 8" H (graphics sold separately)





# FLOOR FIXTURE: Low 3 Panel Gondola



Ideal for larger spaces where there is plenty of room to merchandise a vast selection of products. The Low 3 Panel Gondola can be customized to make your Lifestyle items accessible to shop.

## Available Finishes:

Frosted Acrylic with Ovals  
Perforated Metal  
Wood Laminate



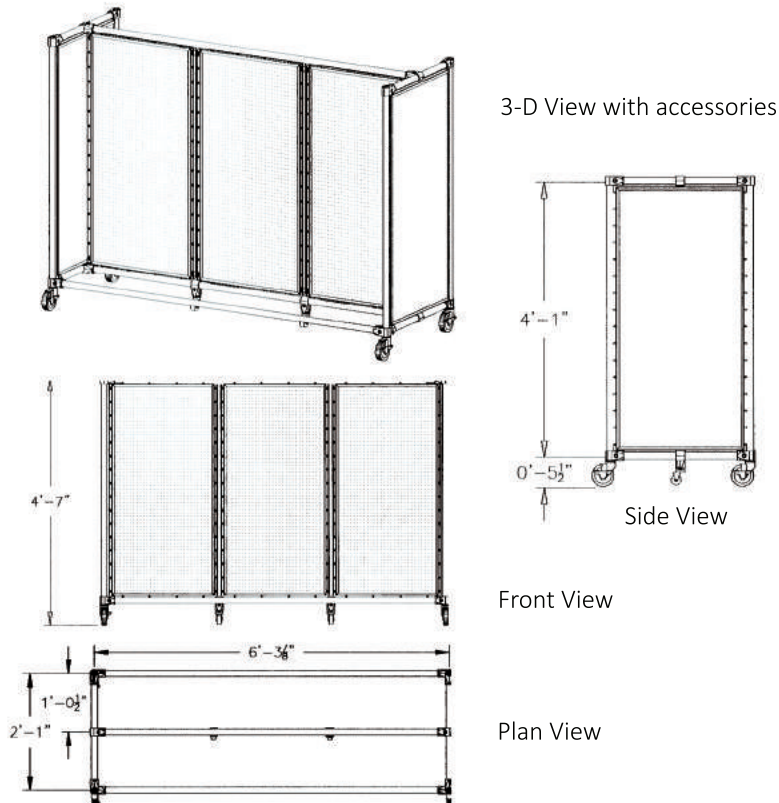


## Included with the Low 3 Panel Gondola

(3) Two center panels  
(2) Two end panels  
Bullnose base with casters  
Stardust frame

**SKU: DW5472**

Overall dimensions: 6'L x 2'-1"W x 4'7"H



## CUSTOMIZE IT!

Optional Accessories for the Low 3 Panel Gondola  
(Coated in Stardust Silver to match Image USA II colors)

### BULLNOSE SHELF – DW11CW70

12"D x 24"W, built-in shelf brackets included

### ACCESSORY RAIL – DW12C707

24"L with built-in brackets

### ACCESSORY RAIL HOOKS

DW12C849 – 4" Hook

DW12C850 – 6" Hook

DW12C851 – 8" Hook

### PERFORATED PANEL HOOKS

DW849 – 4" Hook

DW850 – 6" Hook

DW851A – 8" Hook

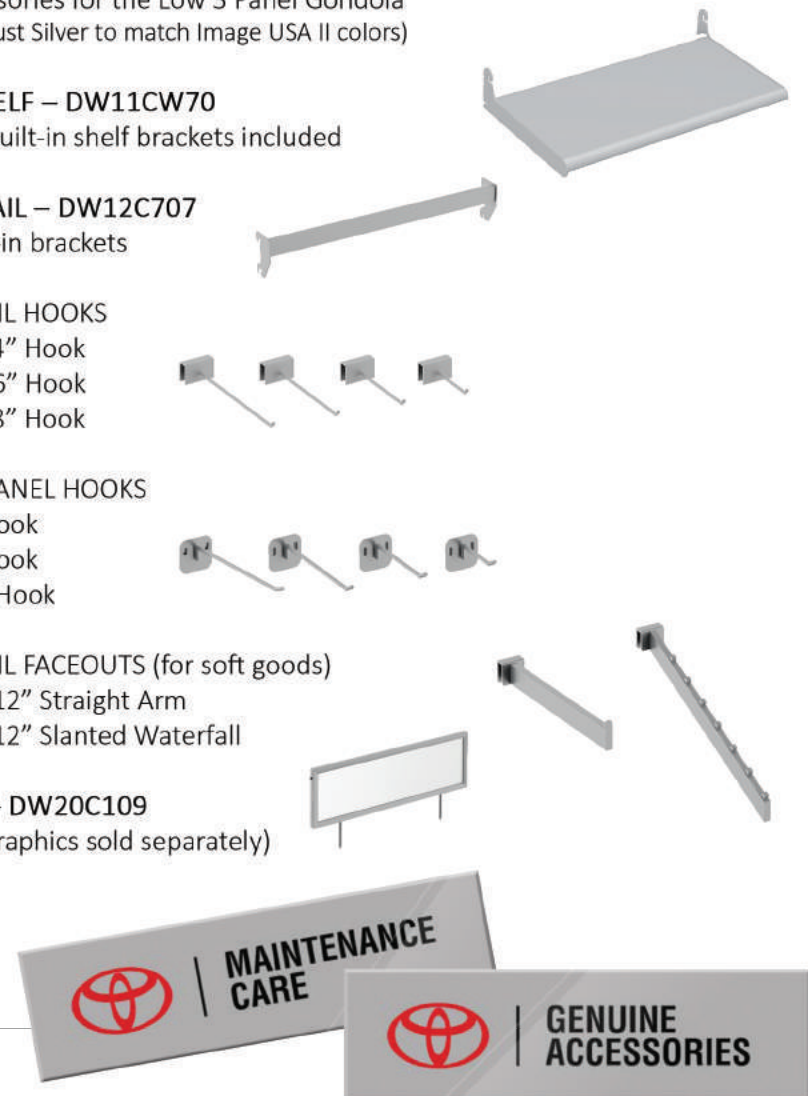
### ACCESSORY RAIL FACEOUTS (for soft goods)

DW12C840 – 12" Straight Arm

DW12C846 – 12" Slanted Waterfall

### SIGN FRAME – DW20C109

23"W x 8" H (graphics sold separately)







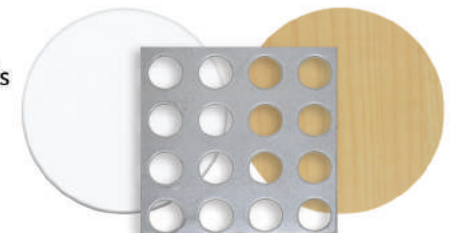
# FLOOR FIXTURE

## *Low Four-Way Pinwheel*



The Low Four-Way Pinwheel is a fixture solution that offers great flexibility and a custom look to your retail parts center. This unit can hold a high volume of merchandise in a relatively small footprint.

**Available Finishes:**  
Frosted Acrylic with Ovals  
Perforated Metal  
Wood Laminate



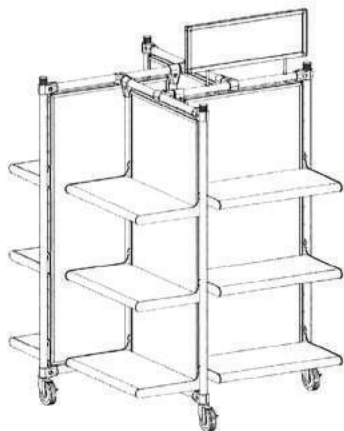


## Included with the Low Four-Way Pinwheel

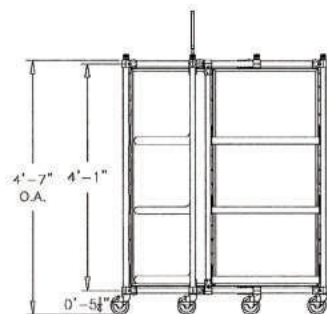
(4) Four panels  
Stardust Silver frame with casters

**SKU: DWC4W55**

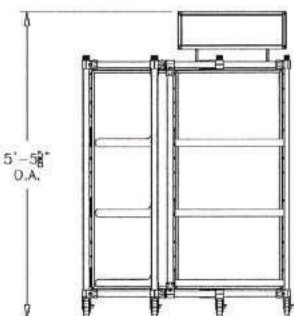
Overall dimensions: 3'-8" L x 3'-8" W x 4'-7" H



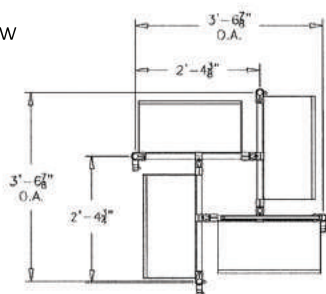
3-D View with accessories



Side View



Front View



Plan View

## CUSTOMIZE IT!

Optional Accessories for the Low Four-Way Pinwheel  
(Coated in Stardust Silver to match Image USA II colors)

### BULLNOSE SHELF – DW11CW70

12"D x 24"W, built-in shelf brackets included



### ACCESSORY RAIL – DW12C707

24"L with built-in brackets



### ACCESSORY RAIL HOOKS

DW12C849 – 4" Hook

DW12C850 – 6" Hook

DW12C851 – 8" Hook



### PERFORATED PANEL HOOKS

DW849 – 4" Hook

DW850 – 6" Hook

DW851A – 8" Hook



### ACCESSORY RAIL FACEOUTS (for soft goods)

DW12C840 – 12" Straight Arm

DW12C846 – 12" Slanted Waterfall



### SIGN FRAME – DW20C109

23"W x 8" H (graphics sold separately)





# FLOOR GLASS DISPLAY CASES



## UPRIGHT WALL CASE

Your choice of laminate base with toe kick  
Glass front, sides and shelves  
Lights, lock and key

Optional: mirrored, paneled or glass back (other options available)

**SKU: DW2204ML**

Overall dimensions: 48" L x 20" D x 72" H



## UPRIGHT TOWERS

Your choice of laminate base  
Glass front, sides, back, shelves  
Metal extrusions  
Lock and key



## SQUARE SKU: DWS20

Dimensions: 20" Sq. x 80" H

## HEXAGON SKU: DWS24

Dimensions: 24" Hex. x 80" H



## SIGN UP TODAY!

When you choose Display Warehouse to design your TPC (Toyota Parts Center), you don't just get a service. You get our enduring commitment to keep improving your experience. We help you execute the entire store plan, from start to finish.

We offer premium quality store fixtures, custom cabinetry and coordinated signage – all in compliance with the Toyota IMAGE USA II Program.

### **Our design services are 100% free!**

- Call our Customer Service staff between 8:30am- 4:00pm PST (Mon-Fri)
- **Turnaround:** 4-6 weeks from receipt of signed contract
- **Shipping:** All merchandise FOB factory. For truck shipments, we use the most reliable and economical carrier.
- **Payment:** 50% deposit upon signing contract. Balance invoiced NET 15.
- **Warranty:** 1 year for defective workmanship.



**HELPING YOU GET SALES...**















**We know retail.** Retail fixturing design is our craft and passion. With Display Warehouse's expert guidance and talented, visionary staff, we will help you take the guesswork out of designing your parts center. We understand how to balance form and function in the store environment while creating modern display solutions tailored to your specifications and needs. So, let us do what we do best and help you get a better return from your parts department.

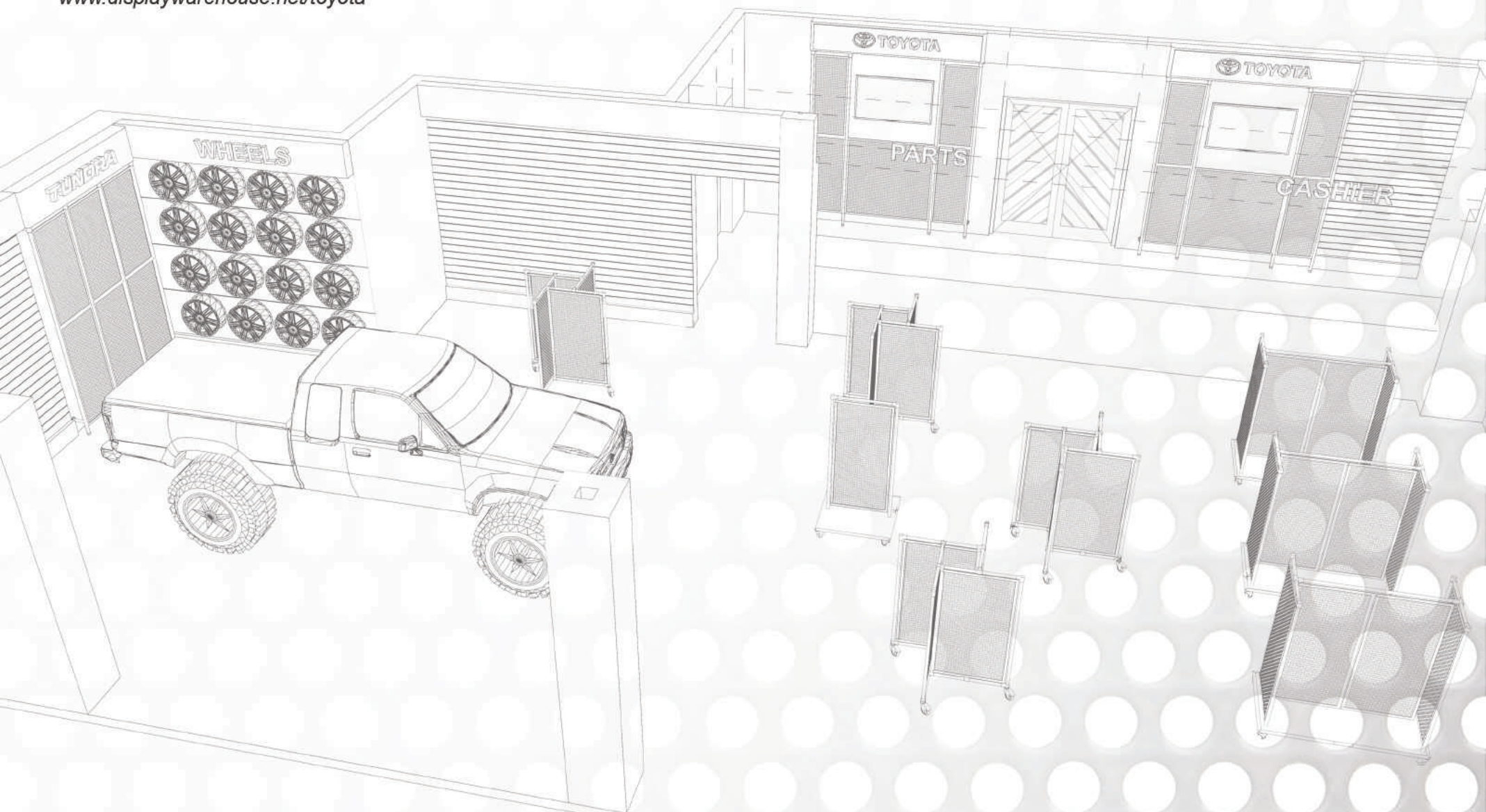




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# TOYOTA

IMAGE USA II  
PARTS CENTER FIXTURES